

The Story Behind Claire's Ride for a Reason

Claire was a precious, happy, perfectly healthy little girl at age 2. She had a mild ear infection and upset stomach with typical kid stuff symptoms on a Wednesday and died only two hours after kissing her daddy good bye for work on Friday morning, October 24, 2003. Her cause of death remains unexplained and has been categorized as SUDC (Sudden Unexplained Death in Childhood).

In June 2006, Claire's father and a friend, created Claire's Ride for A Reason. The event was a cross-country bike tour from San Diego, CA to Hackensack, NJ - connecting the site of the SUDC research hospital to the home of the SUDC Program.



Claire's Ride for A Reason is an annual cycling event to raise awareness and to support research for the SUDC Program.

Sudden Unexplained Death in Childhood (SUDC)

The SUDC Program was created in September 2001 as part of the CJ Foundation for SIDS. It was developed to provide a centralized resource for information, support, research and advocacy. It serves families and professionals effected by the tragedy of SUDC and promotes awareness of SUDC in communities across the country.

SUDC Fast Facts

- SUDC occurs in children beyond the age of twelve months.
- The cause of death remains unexplained after a thorough investigation and autopsy.
- SUDC is a diagnosis of exclusion, when other causes of death are not identified.
- SUDC incidence is approximately 1 death per 100,000 children.
- Incidence of SIDS (Sudden Infant Death Syndrome) is 50 times greater.

www.sudc.org

1-800-620-SUDC

The SUDC Program

c/o The CJ Foundation for SIDS

The Don Imus WFAN Pediatric Center

30 Prospect Avenue, Hackensack, NJ 07601



**Raising Awareness
and Support for
Sudden Unexplained
Death in Childhood**

**Pedal New Jersey in a Day,
Ringwood to Cape May
Saturday, June 27, 2009**

WWW.CLAIRESRIDE.ORG



Claire's Ride for A Reason 2009 is a team-supported bike tour from Ringwood to Cape May County (Wildwood Crest), cycling 200 miles in one day!

YOU CAN Ride as a team the entire route or ride as a team and relay between designated mileage on the route. Individual riders or groups can choose to ride only selected portions of the route. Or, join Team Claire



Ringwood, Erskine Lakes

How To Become A Rider

1. Contact us at: info@clairesride.org or by mail.
2. Choose your ride:
 - Pace-line as a team or Relay as a team
 - Ride as an individual or group
 - Ride the entire route or selected mileage
3. Organize: your team or group, support crew & sag wagon *(all riders are welcome to visit the Team Claire's designated rest stops along the route for water and refreshments).*
4. Receive a ride-route cue sheet, pledge sheet and detailed ride information and schedule. Reservation details for overnight accommodations in beautiful Wildwood Crest available.
5. Obtain pledges for your cycling efforts...to benefit the SUDC Program *(there is a \$25 Rider Donation requested).*
All Riders will receive a commemorative T-shirt.

Cape May

Contact us for more information at: info@clairesride.org or 973-556-5498

How You Can Help

Make a donation

Become a Rider

A complete Ride Packet will be sent to you upon request.

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Enclosed is my tax deductible gift of:

\$25 \$50 \$75 \$100

other \$ _____ Payable to:

Claire's Ride for A Reason/CJF

____ Check ____ Credit Card

(circle one: MC / VISA / AMEX)

Account # _____

Expiration Date: ____ / ____

Signature: _____

Mail all correspondence to:
Claire's Ride for A Reason
c/o 27 Pequot Road
Ringwood, N.J. 07456